



# IUSSI 2022

SAN DIEGO

## Sponsorship Guide

San Diego Marriott Marquis

July 3-7, 2022



Social organisms have a large impact on the environment because groups act at scales beyond individuals. We live in a society and rely on social insects to pollinate our food, and we fight social insects that decimate our resources. The purpose of the [International Union for the Study of Social Insects \(IUSSI\)](#) is to promote and encourage the study of social insects and other social organisms in the broadest sense and across the world. This includes both research and the dissemination of knowledge about social insects.

The Union pursues research and dissemination objectives via the organization of Congresses and Symposia, publication of the journal *Insectes Sociaux*, educational programs, and recognition of distinguished service with awards. The International Union for the Study of Social Insects comprises 10 regional and national sections that cover most of the globe. These sections come together for an International Congress every four years. **The July 3-7, 2022 meeting in San Diego, CA is the first time the Congress will be held in the U.S. since 2006.**

The [2022 International Congress](#) is expected to bring more than 1000 scientists, students, and vendors from over 36 countries to share the latest ground-breaking research focused on this unique group of animals. Presentations extend from the nervous system to the ecosystem and feature ground-breaking techniques, integrative analyses, and represent organisms across the tree of life. Our symposia are selected through a highly competitive process with an eye toward maximizing representation across all axes of diversity. The Congress features workshops and sessions aimed at increasing equity, diversity, and inclusion within our field.

The IUSSI was registered as a charity (not-for-profit organization) with the U.S. Internal Revenue Service, constituted in the state of Ohio, in August 2012. The registration letter is available to be viewed or downloaded as a PDF [document](#).

# The IUSSI International Congress brings together the most recognized names in the field.

As a sponsor and/or exhibitor, you can:

- Gain exposure for your business among scientists, researchers, and students from academia, industry, and government and non-government agencies
- Network with more than 1,000 attendees from:
  - Universities
  - Government and private research centers
  - Teaching and training facilities
  - More than 30 countries
- Build lasting relationships with students of all levels (undergraduate, graduate, postdoctorate)
- Enhance your visibility among influential leaders and decision-makers, experts spanning all subdisciplines of biology including:
  - Taxonomy
  - Phylogenetics and Phylogeography
  - Animal Behavior
  - Molecular Biology
  - Genetics
  - Ecology
  - Evolution
  - Physiology/Biochemistry
  - Conservation Biology
  - Agricultural Applications
  - Pest Control
  - Pollinator Health
  - Biomechanics and Bioengineering
  - Imaging: Microscopy, High-speed video, microCT

## ADDITIONAL EXHIBIT TRAFFIC DRIVERS

Daily poster presentations

Refreshment breaks

Job and resume boards

**86%**

of attendees use face-to-face exhibitions to become aware of new products, evaluate vendors for future purchases, and/or narrow their choices to preferred vendor.

**81%**

of exhibition attendees have buying influence over one or more major types of products at shows.

**67%**

of all attendees represent a new prospect and potential customer for exhibiting companies.

## Why Sponsor or Exhibit?

## PLATINUM

**\$5,000**

- ✓ One complimentary booth space with two full conference registrations
- ✓ Full page color ad on inside front or back cover (based on availability) in Final Program
- ✓ Official sponsor of a meeting reception, including logo on beverage napkins and signage
- ✓ Featured banner ad in the IUSSI meeting app
- ✓ Program Acknowledgement
- ✓ Signage at IUSSI Registration Desk with logo
- ✓ Onscreen Acknowledgement at the Plenary Session
- ✓ Acknowledgement on meeting website (logo and link), in meeting program, and in meeting promotional ads and materials

## GOLD

**\$2,500**

- ✓ One complimentary booth space with one full conference registration
- ✓ Full page black and white ad in Final Program
- ✓ Official sponsor of one coffee break during the meeting, including logo signage
- ✓ Featured banner ad in the IUSSI meeting app
- ✓ Program Acknowledgement
- ✓ Signage at IUSSI Registration Desk with logo
- ✓ Onscreen Acknowledgement at the Plenary Session
- ✓ Acknowledgement on meeting website (logo and link), in meeting program, and in meeting promotional ads and materials

## SILVER

**\$1,500**

- ✓ One complimentary booth space with one full conference registration
- ✓ Half page black and white advertisement in Final Program
- ✓ Program Acknowledgement
- ✓ Signage at IUSSI Registration Desk with logo
- ✓ Onscreen Acknowledgement at the Plenary Session
- ✓ Acknowledgement on meeting website (logo and link), in meeting program, and in meeting promotional ads and materials

## BRONZE

**\$750**

- ✓ Half page black and white advertisement in Final Program
- ✓ Program Acknowledgement
- ✓ Signage at IUSSI Registration Desk with logo
- ✓ Onscreen Acknowledgement at the Plenary Session
- ✓ Acknowledgement on IUSSI website (logo and link), in bi-annual newsletter, in meeting program, on meeting website, and in meeting promotional ads and materials

### Advertising in Final Program

Inside Front Cover (color) .....	\$500.00
Outside Back Cover (color) .....	\$525.00
Inside Back Cover (color) .....	\$500.00
Full Page Ad .....	\$300.00
Half Page Ad .....	\$200.00

### Conference Tote Bag

\$2,000

Carry your message throughout the meeting. Your logo will be screen-printed on the tote bags that are distributed to all attendees to use during the meeting and throughout the Exhibit Hall.

### Lanyards

\$1,200

See your logo on every attendee! Your organization's logo will be screen-printed on the lanyards that are distributed to all attendees to hold their conference badges.

### IUSSI Mobile Meeting App Banner Ads

\$500 per sponsor

Get visibility where attendees are visiting frequently for information on-the-go. Your ad will appear multiple times throughout the ad space featured at the bottom of every page of the IUSSI mobile meeting app.

### Coffee Break

\$1,000 per break

Help to provide a refreshment break for attendees—in the morning or afternoon. Break will include logo signage and the opportunity to have the refreshments distributed by the sponsor's booth.

### IUSSI Mobile Meeting App Splash Page

\$750

Be the first image participating attendees see when they access the IUSSI meeting app! Your logo will appear on the splash screen of the app which appears every time the app is opened.

### Session Slide Advertisement

\$300 per day

Get visibility in the session rooms. Your organization's slide will be projected on screen during all breaks.

### July 4 Welcome Event or Final Conference Dinner

\$1,500

Help sponsor one of the major social events for attendees with your message. Signage for your organization will be displayed during this reception, in the printed program, and in the meeting app.

### Conference Pens

\$500

Have your company name on pens included in the conference tote bags given to all attendees.

### Hand Sanitizer

\$1,200

Sanitize on the go!! Have your company logo on hand sanitizer included in the conference tote bags given to all attendees

Sponsorships are limited, contact [exhibits@summitexpo.com](mailto:exhibits@summitexpo.com) for more information

**Sponsorship  
Opportunities**

**Individual  
Sponsorships**

## Standard Exhibitor Space Fees:

Early Commitment Exhibitor (on or before March 1, 2022)	\$500
Standard Exhibitor Rate (after March 1, 2022)	\$600
Professional Scientific Society / Association	\$300
Local Artists	\$150

## Standard Exhibitor Package Includes:

- ✓ Draped table with two chairs
- ✓ Identification sign with organization name at each table
- ✓ Company description and contact information printed in program book and available online (due to IUSSI by April 1, 2022)
- ✓ Access to discounted hotel rates via conference website
- ✓ Complimentary food and drink for some meeting events and breaks

## Booth Attendees:

One “Exhibit Only” attendee badge is complimentary with each exhibit space allowing exhibits access but not to the scientific program or sessions. Those exhibitors that would like full conference access can register as an attendee separately.

Please submit attendee names and addresses electronically before June 1, 2022, by using the Exhibitor Attendee Form. Additional Exhibit Access Only badges can be purchased for \$100 by contacting [exhibits@summitexpo.com](mailto:exhibits@summitexpo.com).

## Company Listing:

Please submit your Company’s 50-word description by May 1, 2022, for inclusion in the Final Program. Listing can be submitted electronically by using the Exhibitor Description Form

## Local Artists/Vendors:

IUSSI welcomes artists to display their creations for sale in the exhibit hall during the conference with reduced booth fee of \$150. Please contact [exhibits@summitexpo.com](mailto:exhibits@summitexpo.com) for more information.

## EXHIBITOR SCHEDULE\*

### SET UP

Sunday, July 3                      2:00 pm – 7:00 pm

### EXHIBIT HALL HOURS\*

Monday, July 4                    7:00 am – 5:00 pm

*Poster Session*                5:30 pm – 7:00 pm

Tuesday, July 5                   7:00 am – 5:00 pm

Wednesday, July 6               7:00 pm – 5:00 pm

*Poster Session*               5:30 pm – 7:00 pm

Thursday, July 7                   7:30 am – 4:00 pm

### BREAK DOWN

Thursday, July 7                   4:00 pm – 6:00 pm

Meeting ends Thursday, July 7

\*schedule subject to change

Only IUSSI 2022 exhibitors are permitted to do business on the show floor. All exhibitors are expected to act appropriately and in a professional manner. Any salespeople who are disrupting the business of another exhibitor will be asked to leave the show floor. See additional Rules and Regulations on Page 8

# IUSSI 2022 Exhibit/Sponsorship Application & Contract

## ORGANIZATION INFORMATION

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Postal \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_

Website \_\_\_\_\_

Pre-Event Contact Name \_\_\_\_\_ Phone \_\_\_\_\_ Ext \_\_\_\_\_

Pre-Event Contact Email \_\_\_\_\_

*(All exhibitor communications will be emailed to the pre-convention contact)*

## EXHIBIT SPACE

Early Commitment Exhibitor (on or before March 1, 2022)	\$500	\$ _____
Standard Exhibitor Rate (after March 1, 2022)	\$600	\$ _____
Scientific Society / Association	\$300	\$ _____
Local Artist	\$150	\$ _____

## ADVERTISEMENT

Advertisement in printed online program book

Inside Front Cover Color \$500	\$ _____
Outside Back Cover Color \$525	\$ _____
Inside Back Cover Color \$500	\$ _____
Full Page B&W Ad \$300	\$ _____
Half Page B&W Ad \$200	\$ _____

## SPONSORSHIP

Sponsorship Item	Amount	Sponsorship Item	Amount
_____	\$ _____	_____	\$ _____

## PAYMENT INFORMATION

Submit signed contract to: [exhibits@summitexpo.com](mailto:exhibits@summitexpo.com) or fax to: +1 (412) 532-3747

Full payment is due within 30 days of receipt of invoice to secure your booth and/or sponsorship opportunity.

Make checks payable in U.S. Dollars and mail to:

Burk & Associates Meetings LLC

950 Herndon Parkway, Suite 450

Herndon, VA 20170

Contact [exhibits@summitexpo.com](mailto:exhibits@summitexpo.com) for information on making credit card payments.

## AGREEMENT

I have read, understood and agree to abide by this and the entire set of Rules & Regulations of the International Union for the Study of Social Insects. I understand that failure to adhere to the Rules & Regulations may impact upon our ability to participate in this and future meetings. I have the authority to sign this application on behalf of the organization exhibiting.

Signature of Company Representative \_\_\_\_\_ Date \_\_\_\_\_

Submit signed contract to: [exhibits@summitexpo.com](mailto:exhibits@summitexpo.com) or fax to: (412) 532-3747

# Rules and Regulations

1. Location, Dates, and Hours of Exhibit: The Exhibition will be held at the San Diego Marriott Marquis Hotel. The exhibit area will be open free of charge to the meeting registrants from July 4-7, 2022. These hours are subject to change as dictated by program requirements.
2. Installation and Dismantling: Booths will be accessible to Exhibitors for setting up displays on July 3 from 2:00 pm – 7:00 pm . Packing and removal is July 7 from 4:00 – 6:00 pm.
3. All booth personnel must register using the exhibitor reservation form. One full conference registration per booth are allowed; these registrants may attend sessions.
4. Standard and Special Booth Equipment: Standard booth equipment consists of one draped table and two chairs and are included in the booth charge. A sign with one line of copy for identification is furnished for the space. Official Decorator/ Drayage Company for the Exhibitors is Summit Exposition. A complete line of furniture, display tables, and other items is available. All independent service companies performing work at the show site will be required to submit certificates of insurance for both workers comprehensive and general liability insurance at amounts established by the state of California. Deadline for receipt of these materials is 1 June. In addition, such contractor must submit his request in writing using the EAC form in the exhibitor service manual and adhere to all rules and regulations listed.
5. Space assigned to an Exhibitor may be transferred by the Exhibit Manager to affect balance against congestion, to avoid confusion in firm names, to solve competitive conditions, or similar reasons. No such transfer will be made without notice to Exhibitor in writing. An Exhibitor may not share or sublet space to another party. One Exhibitor may not exhibit the named “end product” of another Exhibitor without permission of that Exhibitor and the Exhibit Manager in writing.
6. General Regulations: Loud speaking sound displays are prohibited. The Society reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind. All exhibits, back walls, and decorations will be limited to 8' in height and not extending more than 5' from the back wall except actual equipment which in normal operation exceeds this height. Permission to exhibit equipment with abnormal heights must be obtained from the Exhibit Manager. Any large items must be placed in the rear 5' of the booth. Please refer to the Booth Display Rules in the Exhibitor Service Manual.
7. Exhibitor will be responsible for any business license required by California. Exhibitor will be responsible for sales tax owed to California, for transactions made on the show floor. No exhibitor will be permitted to give away premium items, nor to conduct any prize drawings, awards for signing of names and addresses, or other extreme promotions without first obtaining written permission from the Exhibit Manager.
8. Photographing booths is limited to non-exhibit hours or candid shots only. Exhibitors and photographers shall not disrupt visitor traffic by clearing booths or aisles for photography during the conference hours.
9. All exhibit and booth materials, particularly drapes, curtains, table covers, etc. must comply with Federal, State and City Fire Laws, Insurance Underwriter and Venue Safety Regulations, and must be flame-proof. All packing containers, excelsior and similar materials are to be removed from the exhibition area upon completion of the booth arrangement. The Exhibitor is restricted to materials which will pass fire inspection. Decorations of paper, pine boughs, leafy decorations or tree branches are prohibited. Volatile or flammable oils, gases, unprotected picture films, other explosives or flammable matter, or any substance prohibited by the City Departments or authorities will not be permitted in the exhibition areas. Likewise, all electrical wiring must be approved and installed in accordance with State and Local Regulations. Smoking in exhibits may be prohibited. Crowding will be restricted. Aisles and fire exits cannot be blocked by exhibits.
10. In their own best interest, and for security, Exhibitors shall keep an attendant in their own booths during all exhibit hours. No exhibit may be dismantled before the specified time, nor may any part of the exhibit or equipment be removed, once it has been set up, without permission of the Exhibit Manager.
11. Due to the tremendous value of exhibits, it is impractical and impossible to insure Exhibitor's equipment against loss, theft, damage and breakage. Neither the Venue nor any of its employees, nor representatives, nor any representatives of the International Union for the Study of Social Insects, nor Burk and Associates Inc., nor any subcontractor will be responsible for any injury, loss or damage to the Exhibitor, the Exhibitor's employees or property, however caused. In addition the Exhibitor must assume responsibility for damages to the Venue's property and indemnify and hold harmless the Venue from liability, which might ensue from any cause, whatsoever, including accidents or injuries to Exhibitors, their agents or employees. The Exhibitor must also assume responsibility for any accident, injury or property damage to any person viewing his exhibit where such accident, injury or property damage is caused by the negligence of the Exhibitor, his agents or employees. In view of the foregoing, Exhibitors are urged to place “extraterritorial” and other coverage on equipment and exhibits and arrange for extended public liability insurance with their regular insurance carrier, particularly if they are conducting experiments or demonstrations using heat or high voltage.
12. The International Union for the Study of Social Insects and the Exhibit Manager for the meeting will cooperate fully, but cannot assume responsibility for damage to Exhibitor's property, lost shipments either coming in or going out of the premises or for moving costs. Any damage due to inadequately packed property is Exhibitor's own responsibility. If exhibit fails to arrive, Exhibitor will be, nevertheless, responsible for booth rent and no refund will be made. Exhibitors should carry insurance against such risks.
13. Exhibitors wishing to have Hospitality Suites must reserve them through the Exhibit Manager. Such Suites cannot be open during any Meeting or Exhibit Hours and can be open after midnight only with Exhibit Manager's permission.
14. Rejected Displays: Unethical conduct or infraction of rules on the part of the Exhibitor or his representatives or both will subject the Exhibitor or his representatives to dismissal from the exhibit area, in which event it is agreed that no refund shall be made and further that no demand for redress will be made by the Exhibitor or his representatives. Alcoholic beverages may not be distributed from any booth, its attendees or company representative.
15. Care of Building and Equipment and Safety Precautions: Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the booths, or the equipment in the booths, when such damage appears, the Exhibitor is liable to the owner of the property so damaged.
16. The Exhibitor will engage at its expense, and through the official decorator where the venue so requires, all necessary labor and trade performing functions directly related to the exhibit. The Exhibitor agrees that any person employed to perform such functions on a temporary basis at the Venue shall be represented by the appropriate bona fide Union.
17. By registering for the meeting, all participants agree to abide by and accept the Code of Conduct and Intellectual Property and Social Media Policy for IUSSI Meetings
18. If advertising space contracted for is canceled after 1 May 2022, or if the advertiser fails to provide the ad contracted for, the Society is entitled to the full amount of the ad space charge. If the ad space reserved is canceled by the advertiser on or before 1 May 2022, 50% of the ad fee will be retained by the Society and the balance refunded. If sponsorship is cancelled on or before 1 May 2022, 25% will be retained by Society and the balance refunded. If sponsorship is cancelled after 1 May 2022, 75% will be retained by Society and balance refunded.
19. Amendment to Rules: Any and all matters or questions not specifically covered by the preceding Rules and Regulations shall be subject solely to the discretion of International Union for the Study of Social Insects. The foregoing regulations have been formulated for the best interests of all Exhibitors; the cooperation of all Exhibitors is requested.





# Contact Us

We are happy to discuss your business goals and help you select the opportunities that will maximize your success at the 2022 IUSSI International Congress.

We are especially open to working with local, independent vendors and artists to arrange discounted partnerships.

We encourage you to contact us at [exhibits@summitexpo.com](mailto:exhibits@summitexpo.com)

**This Congress only happens every 4 years.  
Reserve your booth and sponsorship today!**