



# 2022 HPS-IRPA North American Regional Congress



## Meeting the Challenges in the Practice of Radiation Protection

20-24 February 2022  
St. Louis, Missouri

# ABOUT HPS/IRPA 2022



The [2022 IRPA North American Regional Congress](#) is sponsored by the Health Physics Society (HPS), the Canadian Radiation Protection Association (CRPA), the Mexican Society of Radiation Protection (SMSR), the Mexican Society of Irradiation and Dosimetry (SMID) and the International Radiation Protection Association (IRPA). The congress is endorsed by the American Academy of Health Physics (AAHP), the American Association of Physicists in Medicine (AAPM), the National Council on Radiation Protection and Measurements (NCRP), the American Nuclear Society (ANS), and the Conference of Radiation Control Program Directors (CRCPD).

The meeting will be held at the beautiful Union Station Hotel in St. Louis, Missouri. The meeting will be fully hybrid with presenters and attendees joining both in-person in St. Louis and virtually online.

The main themes of the scientific program, “**Meeting Challenges in the Practice of Radiation Protection,**” will be developed with topics listed below:

- Scientific Basis of Health Physics
- Characterization of Radiation Exposures
- Applied Health Physics
- Regulations and Communications
- Homeland Security and Emergency Response
- Reasonableness in Health Physics
- Health Physicists’ Response to a Pandemic
- Controversies in Medical Health Physics



# SPONSORSHIP OPPORTUNITIES

## TITLE PARTNERSHIP PACKAGES

### PLATINUM - \$6,000

- ✓ Two complimentary 10'x10' booths with four full conference registrations
- ✓ Full page color cover advertisement (based on availability) in final program
- ✓ Banner advertisement with link in the mobile app
- ✓ Sponsor of the exhibitor reception during the meeting, including logo signage
- ✓ Program book acknowledgement
- ✓ Logo on virtual meeting platform for online attendees
- ✓ Signage at HPS registration desk with logo and onscreen at the plenary session
- ✓ Acknowledgement on HPS website, mobile meeting app, in meeting program, and in meeting promotional ads and materials

### GOLD - \$3,500

- ✓ One complimentary 10'x10' booths with two full conference registrations
- ✓ Full page black and white advertisement in final program
- ✓ Sponsor of one of the refreshment breaks during the meeting, including logo signage
- ✓ Program book acknowledgement
- ✓ Logo on virtual meeting platform for online attendees
- ✓ Signage at HPS registration desk with logo and onscreen at the plenary session
- ✓ Acknowledgement on HPS website, mobile meeting app, in meeting program, and in meeting promotional ads and materials

### SILVER - \$2,700

- ✓ One complimentary 10'x10' booth with two full conference registrations
- ✓ Half page black and white advertisement in final program
- ✓ Program book acknowledgement
- ✓ Logo on virtual meeting platform for online attendees
- ✓ Signage at HPS registration desk with logo and onscreen at the plenary session
- ✓ Acknowledgement on HPS website, mobile meeting app, in meeting program, and in meeting promotional ads and materials

### BRONZE - \$1,000

- ✓ Half page black and white advertisement in final program
- ✓ Program book acknowledgement
- ✓ Logo on virtual meeting platform for online attendees
- ✓ Signage at HPS registration desk with logo and onscreen at the plenary session
- ✓ Acknowledgement on HPS website, mobile meeting app, in meeting program, and in meeting promotional ads and materials

# SPONSORSHIP OPPORTUNITIES

## INDIVIDUAL PARTNERSHIPS

### Conference Tote Bag

*\$2,500*

Carry your message throughout the meeting. Your logo will be screen-printed on the tote bags that are distributed to all attendees to use during the meeting and throughout the Exhibit Hall.

### Hand Sanitizer

*\$1,500*

Sanitize on the go!! Have your company logo on hand sanitizer included in the conference tote bags given to all attendees.

### Lunch in Exhibit Hall

*\$2,500 per sponsor (2 available)*

Help sponsor the lunch for attendees, hosted in the Exhibit Hall. Includes signage and recognition announcement.

### Exhibit Hall Reception

*\$2,500*

Help sponsor the welcome reception hosted in the Exhibit Hall. Includes signage and recognition announcement.

### Refreshment Break

*\$2,000 per break*

Provide an upgraded morning or afternoon refreshment break for attendees. Break will include logo signage and the opportunity to have the refreshments distributed by the sponsor's booth location.

### Lanyards

*\$2,000*

See your logo on every attendee! Your organization's logo will be screen-printed on the lanyards that are distributed to all attendees to hold their conference badges.

### Advertising in Final Program

Final Program is distributed to all attendees and also available online at HPS.org

Inside Front Cover (color) .....	\$700
Outside Back Cover (color).....	\$700
Inside Back Cover (color) .....	\$600
Full Page Ad .....	\$375
Half Page Ad.....	\$200

### Slide Projection Ad

*\$500 per session room*

Get visibility in the live session rooms and to the online attendees. Your organization's slide advertisement will be projected on screen during the breaks.

### Pre-Event Email Blast

*\$175*

Send a message to all attendees about the services you provide and welcome them to visit your space at the show. Emails will be sent to all registered participants from HPS with the content you create. Availability is limited and for Affiliate Members only so reserve today.

### Conference Pens

*\$750*

Have your company name on pens included in the conference tote bags given to all attendees.

### HPS Mobile Meeting App Banner Ads

*\$750 per sponsor*

Get visibility where attendees are visiting frequently for information on-the-go. Your ad will appear multiple times throughout the ad space featured at the bottom of every page of the HPS mobile meeting app.

### Meeting Handout

*\$300 for Affiliate Members*

*\$400 for Non-Members*

Your promotional single page advertisement will be given to each attendee inside the tote bags as they register. *Please note that current covid restrictions do NOT allow for exhibitors to pass out paper materials from the booth spaces.*

Sponsorships are limited so contact [exhibits@hps.org](mailto:exhibits@hps.org)  
for more information!

# EXHIBIT OPPORTUNITIES

## In-person Exhibitor Booth Fees: (Rates per 10'x10' space)

HPS Affiliate Member Booth*	\$2,050
HPS Affiliate Member Additional Booth*	\$1,850
Non-Member Booth	\$2,300
Non-Member Additional Booth	\$2,100
Non-Profit Organization Booth	\$1,300

\*Rates for 2022 HPS Affiliate members only. For more information on the benefits of becoming an affiliate member visit <http://hps.org/aboutthesociety/affiliates/> or download the flyer at [http://hps.org/documents/affiliate\\_membership.pdf](http://hps.org/documents/affiliate_membership.pdf)

## Exhibitor Package Includes:

- ✓ 10'x10' booth space
- ✓ Pipe with hanging drape and an identification sign
- ✓ Booths include two complimentary full-meeting registrations per exhibit space allowing staff to attend the scientific program
- ✓ Additional exhibit hall only registrations may be purchased for \$100/person for booth staff and does not allow access to the program and sessions
- ✓ Company description and contact information printed in Final Program, in mobile meeting app and available online (due to HPS by January 10)
- ✓ Access to discounted hotel rates via conference website
- ✓ Complimentary food and drink for some meeting events and breaks

## EXHIBITOR SCHEDULE\*

### MOVE IN

Sunday, February 20	2:00 pm – 7:00 pm
Monday, February 21	8:00 am – 9:30 am

### EXHIBIT HALL HOURS\*

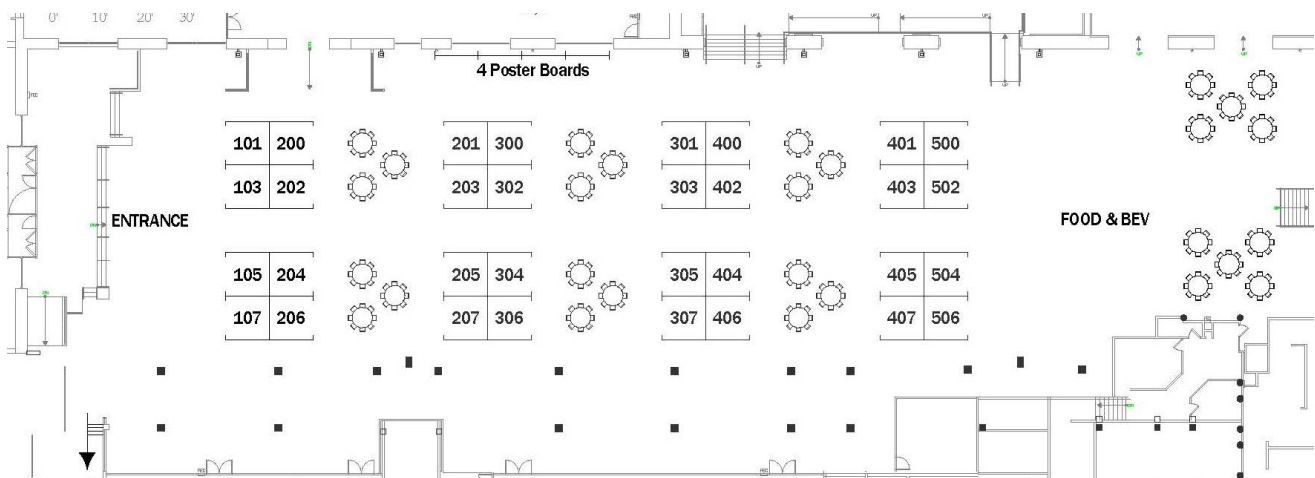
Monday, February 21	10:00 am – 7:00 pm
<i>Welcome Reception</i>	<i>5:00 pm – 7:00 pm</i>
Tuesday, February 22	9:30 am – 4:00 pm

### BREAK DOWN

Tuesday, February 22	4:00 pm – 7:00 pm
----------------------	-------------------

Meeting ends Wednesday, February 23

\*schedule subject to change



Questions? Contact [exhibits@hps.org](mailto:exhibits@hps.org)

HPS expects each exhibit booth to be staffed during all show hours, Monday, February 21 through Tuesday, February 22, 2022. Only HPS 2022 Annual Meeting exhibitors are permitted to do business on the show floor. All exhibitors are expected to act appropriately and in a professional manner. Any salespeople who are disrupting the business of another exhibitor will be asked to leave the show floor. See additional Rules and Regulations in this document.

# IRPA/HPS 2022 Sponsorship Application & Contract

## ORGANIZATION INFORMATION

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Postal \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_

Website \_\_\_\_\_

Pre-Event Contact Name \_\_\_\_\_ Phone \_\_\_\_\_ Ext \_\_\_\_\_

Pre-Event Contact Email \_\_\_\_\_

*(All exhibitor communications will be emailed to the pre-convention contact)*

## EXHIBIT BOOTHS

Booth Location Preference (Choose 3):

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

Booth space is allocated in order of receipt of contract.

### **Exhibitor Booth Fees: (rates per 10'x10' booth)**

HPS Affiliate Member Booth*	\$2,050	\$ _____
HPS Affiliate Member Additional Booth*	\$1,850	\$ _____
Non-Member Booth	\$2,300	\$ _____
Non-Member Additional Booth	\$2,100	\$ _____
Professional Scientific Society / Non-profit Rate**	\$1,300	\$ _____

\*Rates for 2022 HPS Affiliate members. For more information on the benefits of becoming an affiliate member visit <http://hps.org/aboutthesociety/affiliates/>

\*\*Rate available only for 501(c)(3) organizations. A letter of exemption must be sent to [exhibits@hps.org](mailto:exhibits@hps.org)

## ADVERTISEMENT

Advertisement in printed online program book

Inside Front Cover Color	\$700	\$ _____
Outside Back Cover Color	\$700	\$ _____
Inside Back Cover Color	\$600	\$ _____
Full Page B&W Ad	\$375	\$ _____
Half Page B&W Ad	\$200	\$ _____

## SPONSORSHIP

Sponsorship Item

Amount

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

## BOOTH ATTENDEES

Two in-person attendees are complimentary with each full rate 10'x10' exhibit space and enjoy full conference registration. If you would like additional booth personnel with the Exhibits Access Only rate, there is an additional \$100 charge per attendee.

Note that Exhibits Only badges do not allow access to the program and sessions and are only available for the in-person meeting.

Exhibit Access Only Badges \$100 X \_\_\_\_\_ = \$ \_\_\_\_\_

Please submit ALL attendee names and addresses before January 30, 2022 by using the [Exhibitor Attendee Form](#).





# Rules and Regulations

1. Location, Dates, and Hours of Exhibit: The Exhibition will be held at the Union Station Hotel. The exhibit area will be open free of charge to the meeting registrants as follows: Monday, February 21, 10:00 AM – 7:00 PM, Tuesday, February 22, 9:30 AM – 4:00 PM. These hours are subject to change as dictated by program requirements.
2. Installation and Dismantling: Booths will be accessible to Exhibitors for setting up displays from 2:00 PM – 5:00 PM Sunday, February 20 and are to be ready for display by Monday, February 26 by 10:00 AM. Packing and removal is from 4:00 PM – 7:00 PM, Tuesday, February 22.
3. All booth personnel must register using the exhibitor reservation form. Two registrants per booth space are allowed; these registrants may attend sessions. Each additional booth personnel may register as "Exhibits Only" for an additional \$100, but do not have access to attend sessions or lectures.
4. Standard and Special Booth Equipment: Standard booth equipment consists of draperies assembled with polished aluminum attachments, backs 8' high and side rail dividers 3' high. These are included in the booth charge. A sign 7" by 44" with one line of copy for identification is furnished for the backdrop. Official Decorator and Drayage Company for the Exhibitors is Summit Expo. A complete line of furniture, display tables, and other items is available. All independent service companies performing work at the show site will be required to submit certificates of insurance for both workers comprehensive and general liability insurance at amounts established by the state of Missouri. Deadline for receipt of these materials is February 1 —three weeks prior to the start of the show. In addition, such contractor must submit his request in writing using the EAC form in the exhibitor service manual and adhere to all rules and regulations listed.
5. Burk and Associates, Inc's assignment of booth space is final and shall constitute an acceptance of the Exhibitor's offer to occupy space. Assignments will be made only after receipt of the Contract for Exhibitors and the appropriate booth fees. After assignment, space location may not be changed, transferred, or canceled except by written request and with the subsequent approval of Burk and Associates, Inc. Notwithstanding the above, Burk and Associates, Inc reserves the right to make the space assignment and to change, at its sole discretion, any such assignments as it deems necessary. An Exhibitor may not share or sublet space to another party, nor permit in their booth non-exhibiting companies' representatives without the express written permission of Burk and Associates, Inc. Only companies or individuals who have contracted directly with HPS shall be listed in the program or allowed in the exhibit hall as an Exhibitor. One Exhibitor may not exhibit the named "end product" of another Exhibitor without permission of that Exhibitor and the Exhibit Manager in writing
6. General Regulations: Loud speaking sound displays are prohibited. The Society reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind. All exhibits, back walls, and decorations will be limited to 8' in height and not extending more than 5' from the back wall except actual equipment which in normal operation exceeds this height. Permission to exhibit equipment with abnormal heights must be obtained from the Exhibit Manager. Any large items must be placed in the rear 5' of the booth. Please refer to the Booth Display Rules in the Exhibitor Service Manual.
7. Exhibitor will be responsible for sales tax owed to Missouri, on any transactions made on the show floor. Exhibitor will be responsible for any business license required by Missouri. No exhibitor will be permitted to give away premium items, nor to conduct any prize drawings, awards for signing of names and addresses, or other extreme promotions without first obtaining written permission from the Exhibit Manager.
8. Photographing booths is limited to non-exhibit hours or candid shots only. Exhibitors and photographers shall not disrupt visitor traffic by clearing booths or aisles for photography during the regular conference hours.
9. All exhibit and booth materials, particularly drapes, curtains, table covers, etc. must comply with Federal, State and City Fire Laws, Insurance Underwriter and Hotel Safety Regulations, and must be flame-proof. All packing containers, excelsior and similar materials are to be removed from the exhibition area upon completion of the booth arrangement. The Exhibitor is restricted to materials which will pass fire inspection. Decorations of paper, pine boughs, leafy decorations or tree branches are prohibited. Volatile or flammable oils, gases, unprotected picture films, other explosives or flammable matter, or any substance prohibited by the City Departments or authorities will not be permitted in the exhibition areas. Likewise, all electrical wiring must be approved and installed in accordance with State and Local Regulations. Smoking in exhibits may be prohibited. Crowding will be restricted. Aisles and fire exits cannot be blocked by exhibits.
10. In their own best interest, and for security, Exhibitors shall keep an attendant in their own booths during all exhibit hours. No exhibit may be dismantled before the specified time, nor may any part of the exhibit or equipment be removed, once it has been set up, without permission of the Exhibit Manager.
11. Exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save Burk and Associates, Inc; the Health Physics Society; Summit Exposition, LLC and the Union Station Hotel and their owners, operators, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof. Exhibitor hereby releases, quitclaims and forever discharges Burk and Associates, Inc, the Health Physics Society, Summit Exposition, LLC the Union Station Hotel and their representatives, officers, agents, and employees, from any loss, damage, theft, destruction or other harm or injury to any personal property which the Exhibitor places on or about the premises of the St. Louis Convention Center.
12. Due to the tremendous value of exhibits, it is impractical and impossible to insure Exhibitor's equipment against loss, theft, damage and breakage. Neither the Hotel nor any of its employees, nor representatives, nor any representatives of Health Physics Society, nor Burk and Associates Inc., nor any subcontractor will be responsible for any injury, loss or damage to the Exhibitor, the Exhibitor's employees or property, however caused. In addition, the Exhibitor must assume responsibility for damages to the Hotel property and indemnify and hold harmless the Hotel from liability, which might ensue from any cause, whatsoever, including accidents or injuries to Exhibitors, their agents or employees. The Exhibitor must also assume responsibility for any accident, injury or property damage to any person viewing his exhibit where such accident, injury or property damage is caused by the negligence of the Exhibitor, his agents or employees. In view of the foregoing, Exhibitors are urged to place "extraterritorial" and other coverage on equipment and exhibits and arrange for extended public liability insurance with their regular insurance carrier, particularly if they are conducting experiments or demonstrations using heat or high voltage.
13. Exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability set forth in this Exhibit Agreement, in an amount not less than \$1,000,000 Combined Single Limit for personal injury and property damage. Burk and Associates, Inc, the Health Physics Society, Summit Exposition, LLC and the Union Station Hotel shall be included in such policies as additional named insured. In addition, Exhibitor acknowledges that Burk and Associates, Inc, the Health Physics Society, Summit Exposition, LLC and the Union Station Hotel do not maintain insurance covering exhibitor's property and that it is the sole responsibility of Exhibitor to obtain such insurance.
14. Health Physics Society, Summit Exposition LLC and the Exhibit Manager for the meeting will cooperate fully, but cannot assume responsibility for damage to Exhibitor's property, lost shipments either coming in or going out of the premises or for moving costs. Any damage due to inadequately packed property is Exhibitor's own responsibility. If exhibit fails to arrive, Exhibitor will be, nevertheless, responsible for booth rent and no refund will be made. Exhibitors should carry insurance against such risks. The Exhibit Management will attempt to assist and generally protect Exhibitors, keep them informed and will assume responsibility for its own misconduct and negligence all in good faith.
15. Exhibitors wishing to have Hospitality Suites must reserve them through the Exhibit Manager. Such Suites cannot be open during any Meeting or Exhibit Hours and can be open after midnight only with Exhibit Manager's permission.
16. Rejected Displays: Unethical conduct or infraction of rules on the part of the Exhibitor or his representatives or both will subject the Exhibitor or his representatives to dismissal from the exhibit area, in which event it is agreed that no refund shall be made and further that no demand for redress will be made by the Exhibitor or his representatives. Alcoholic beverages may not be distributed from any booth, its attendees or company representative.
17. Care of Building and Equipment and Safety Precautions: Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the booths, or the equipment in the booths, when such damage appears, the Exhibitor is liable to the owner of the property so damaged.
18. The Exhibitor will engage at its expense, and through the official decorator where the venue so requires, all necessary labor and trade performing functions directly related to the exhibit. The Exhibitor agrees that any person employed to perform such functions on a temporary basis at the Hotel shall be represented by the appropriate bona fide Union.
19. Cancellation Policy: If sponsorship/booth contracted for is canceled by an exhibitor after January 1, 2022, or if the exhibitor fails to occupy space contracted for, the Society is entitled to the full amount of the amount charged. If the sponsorship/booth reserved is canceled by the exhibitor on or before January 1, 2022, 50% of the amount charged will be retained by the Society and the balance refunded. If booth space is not occupied by 10:00 am Monday February 21, 2022, HPS will have right to use such space as it sees fit to eliminate blank spaces in the exhibit area. If a program is canceled or postponed, HPS will refund registration fees, but will not be held responsible for other costs, charges, or expenses, including cancellation/change charges, assessed by airlines or travel agencies.
20. Amendment to Rules: Any and all matters or questions not specifically covered by the preceding Rules and Regulations shall be subject solely to the discretion of Health Physics Society. The foregoing regulations have been formulated for the best interests of all Exhibitors; the cooperation of all Exhibitors is requested.



# CONTACT US



We are happy to discuss your business goals and help you select the opportunities that will maximize your success at the 2022 IRPA North American Regional Congress



We encourage you to contact us at [exhibits@hps.org](mailto:exhibits@hps.org). Reserve your booth and sponsorship today!