



The Society for
Integrative &
Comparative
Biology

SICB 2022 Annual Meeting

Phoenix Convention Center
Phoenix, Arizona
January 3-7, 2022

**Exhibitor Prospectus &
Sponsorship Guide**

About SICB

The **Society for Integrative and Comparative Biology (SICB)** is one of the largest and most prestigious professional associations of its kind. Formed in 1902, as the American Society of Zoologists, its mission remains to further research, education, and public understanding of living organisms from molecules and cells to ecology and evolution. SICB encourages interdisciplinary cooperative research that integrates across levels of biological organization and can move beyond standard model organisms and methodologies to enhance research and education. SICB also promotes use of new technologies that allow researchers to improve their abilities to collect and properly analyze these new and complex data sets.

Mission Statement

SICB fosters research, education, public awareness and understanding of living organisms from molecules and cells to ecology and evolution. SICB encourages interdisciplinary cooperative research that integrates across scales, and new models and methodologies to enhance research and education.

2022 Annual Meeting

The **Annual Meeting** of the Society for Integrative and Comparative Biology is an educational and research forum for investigations of biology on a broad comparative scale. Scientists, researchers, administrators, educators, students, and policy makers attend, traveling from all over the world to learn and participate. The meeting includes many symposia, poster sessions, special programs and workshops, as well as hundreds of contributed papers in divisional and topical sessions. Each day includes events for socializing.

The 2022 SICB Annual Meeting will run from January 3-7, 2022 at the Phoenix Convention Center in Phoenix, Arizona.

SESSIONS

SYMPOSIUM

SOCIAL EVENTS

Why Become a Sponsor/Exhibitor

The SICB Annual Meeting brings together the most
recognized names in the field.

As a sponsor and/or exhibitor, you can:

- Gain exposure for your business among scientists, researchers, administrators, educators, and policy makers
- Network with attendees from:
 - universities
 - research centers
 - teaching and training facilities
 - more than 16 countries
- Build lasting relationships with students of all levels (undergraduate, graduate, post-doctorate)
- Enhance your visibility among influential leaders and decision-makers within the fields of integrative and comparative biology
- Stand out with a very high attendee-to-exhibitor ratio (greater than 90:1 in 2020)

86%

of attendees use face-to-face exhibitions to become aware of new products, evaluate vendors for future purchases, and/or narrow their choices to a preferred vendor.

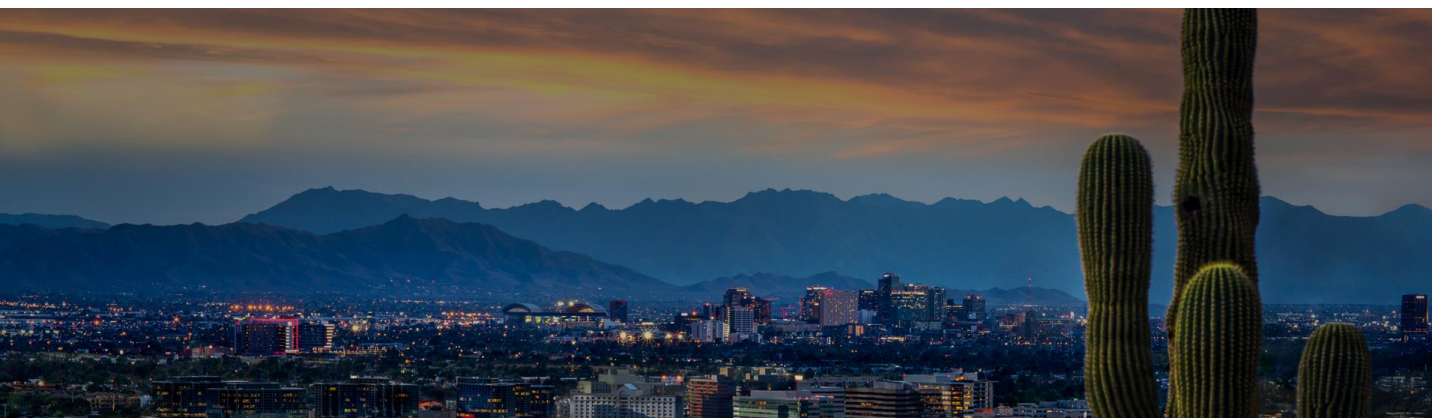
81%

of exhibition attendees have buying influence over one or more major types of products at shows.

67%

of all attendees represent a new prospect and potential customer for exhibiting companies

Statistics are based on the Center for Exhibition Industry Research (CEIR) current reports.



Sponsorship Opportunities

TITLE PARTNERSHIP PACKAGES

PLATINUM

\$7,500

- ✓ Two complimentary 10'x10' booths with four full conference registrations
- ✓ Full page color ad on inside front or back cover (based on availability) in Final Program
- ✓ Official sponsor of meeting Welcome Reception, including logo on beverage napkins and signage
- ✓ Featured banner ad space in the SICB meeting app
- ✓ Program acknowledgement
- ✓ Signage at SICB Registration desk with logo
- ✓ Onscreen Acknowledgement at the Plenary Session
- ✓ Acknowledgement on SICB website (logo and link), in meeting program, on meeting website, and in meeting promotional ads and materials

GOLD

\$5,000

- ✓ One complimentary 10'x10' booth with two full conference registrations
- ✓ Full page color ad on inside front or back cover (based on availability) in Final Program
- ✓ Official sponsor of one coffee break during the meeting, including logo signage and the opportunity to have the refreshments distributed by the sponsor's booth location
- ✓ Featured banner ad space in the SICB meeting app
- ✓ Program acknowledgement
- ✓ Signage at SICB Registration desk with logo
- ✓ Onscreen Acknowledgement at the Plenary Session
- ✓ Acknowledgement on SICB website (logo and link), in meeting program, on meeting website, and in meeting promotional ads and materials

SILVER

\$2,000

- ✓ One complimentary 10'x10' booth with two full conference registrations
- ✓ Full page black and white advertisement in Final Program
- ✓ Program acknowledgement
- ✓ Signage at SICB Registration desk with logo
- ✓ Onscreen Acknowledgement at the Plenary Session
- ✓ Acknowledgement on SICB website (logo and link), in meeting program, on meeting website, and in meeting promotional ads and materials

BRONZE

\$1,000

- ✓ Half page black and white advertisement in Final Program
- ✓ Program acknowledgement
- ✓ Signage at SICB Registration desk with logo
- ✓ Onscreen Acknowledgement at the Plenary Session
- ✓ Acknowledgement on SICB website (logo and link), in meeting program, on meeting website, and in meeting promotional ads and materials

Sponsorship Opportunities

INDIVIDUAL SPONSORSHIPS

Conference Tote Bag

\$3,500

Carry your message throughout the meeting. Your logo will be screen-printed on the tote bags that are distributed to all attendees to use during the meeting and long after!

Coffee Break

\$1,500 per break

Supplement the cost of the morning or afternoon refreshment break for attendees. Break will include logo signage and the opportunity to have the refreshments distributed by the sponsor's booth location.

Opening Reception

\$4,000

Help sponsor the opening reception held after the plenary. Signage for your organization will be displayed during this reception and napkins with your company logo.

Closing Reception

\$4,000

Close the meeting off with your message. Help sponsor the closing reception. Signage for your organization will be displayed during this reception and napkins with your company logo.

Lanyards

\$2,000

See your logo on every attendee! Your organization's logo will be screen-printed on the lanyards that are distributed to all attendees to hold their conference badges.

Conference Pens

\$1,500

Have your company name on pens included in the conference tote bags given to all attendees.

Advertising in Final Program

Inside Front Cover (color)	\$800.00
Outside Back Cover (color)	\$800.00
Inside Back Cover (color)	\$700.00
Full Page Ad	\$500.00
Half Page Ad	\$300.00

Meeting Handout

\$400

Your promotional single page advertisement will be inserted into the conference tote bag provided to attendees at registration.

SICB Mobile Meeting App Splash Page

\$1,500

Be the first image participating attendees see when they access the SICB meeting app! Your logo will appear on the splash screen of the app which appears every time the app is opened.

SICB Mobile Meeting App Banner Ads

\$750 per sponsor

Get visibility where attendees are visiting frequently for information on-the-go. Your ad will appear multiple times throughout the ad space featured at the bottom of every page of the SICB mobile meeting app.

Hand Sanitizer

\$1,500

Sanitize on the go!! Have your company logo on hand sanitizer included in the conference tote bags given to all attendees.

Computer Projection

\$500 per day per session room

Get visibility in the session rooms. Your organization's name and logo will be projected on screen during all breaks.

Exhibit Opportunities

Exhibitor Booth Fees:

Early Discount Exhibitor Rate (on or before November 1, 2021)	\$1,350
Standard Exhibitor Rate (after November 1, 2021)	\$1,600
Professional Scientific Society	\$850
Additional 10'x10' Booth Space	\$850

Exhibitor Package Includes:

- ✓ 10'x10' booth space
- ✓ Pipe and hanging drape, identification sign, draped table and two chairs
- ✓ Booths include two complimentary full-meeting registrations per exhibit space allowing staff to attend the scientific program
- ✓ Additional exhibits access only registrations may be purchased for \$100/person for booth staff and does not allow access to the program and sessions
- ✓ Company description and contact information printed in Final Program and available online (due to SICB by November 1, 2021)
- ✓ Access to discounted hotel rates via conference website
- ✓ Complimentary food and drink for some meeting events and breaks

EXHIBITOR SCHEDULE*

MOVE IN

Monday, January 3 12:00 pm – 5:00 pm

EXHIBIT HALL HOURS*

Tuesday, January 4 9:30 am – 5:00 pm

Wednesday, January 5 9:30 am – 5:00 pm

Thursday, January 6 9:30 am – 5:00 pm

BREAK DOWN

Thursday, January 6 5:00 pm – 8:00 pm

Meeting ends Friday, January 7

*schedule subject to change

EXHIBIT HALL EVENTS

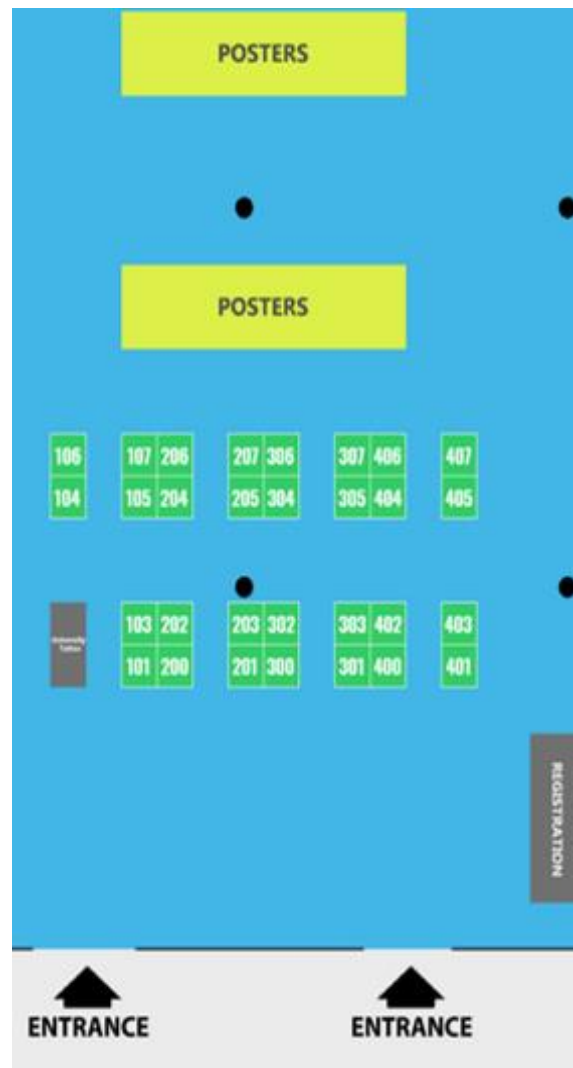
Daily poster presentations

Registration Desk

3 hours of breaks each day

Job boards and interviews

Visit <https://sicb2022.expofp.com/> to view live floor plan of current exhibitors and available booth spaces.



2022 SICB Exhibit/Sponsorship Contract

ORGANIZATION INFORMATION

Company Name _____

Address _____

City _____

State _____ Postal _____ Country _____

Phone _____

Website _____

Pre-Event Contact Name _____ Phone _____ Ext _____

Pre-Event Contact Email _____

(All exhibitor communications will be emailed to the pre-convention contact)

EXHIBIT BOOTHS

Booth Location Preference (Choose 3):

1. _____ 2. _____ 3. _____

Booth space is allocated in order of receipt of contract. To view the current floor plan of available booths, visit

<https://sicb2022.expofp.com/>

Exhibitor Booth Fees: (rates per 10'x10' booth)

Early Commitment Exhibitor (on or before November 1, 2021)\$1,350 \$ _____

Standard Exhibitor Rate (after November 1, 2021)\$1,600 \$ _____

Professional Scientific Society / Non-profit Rate** \$850 \$ _____

Additional 10'x10' Booth Space \$850 \$ _____

PROGRAM ADVERTISEMENT

Advertisement in printed online program book

Inside Front Cover Color \$800 \$ _____

Outside Back Cover Color \$800 \$ _____

Inside Back Cover Color \$700 \$ _____

Full Page B&W Ad \$400 \$ _____

Half Page B&W Ad \$250 \$ _____

SPONSORSHIP

Sponsorship Item	Amount
_____	\$ _____
_____	\$ _____

COMPANY DESCRIPTION

Please submit your Company's 50-word description by November 15, 2021 for inclusion in the Final Program electronically by using the [Exhibitor Description Form](#).

2022 SICB Exhibit/Sponsorship Application & Contract

BOOTH ATTENDEES

Two attendees are complimentary with each full rate exhibit space and enjoy full conference registration. If you would like additional booth personnel with the Exhibits Access Only rate, there is an additional \$100 charge per attendee. Note that Exhibits Only badges do not allow access to the program and sessions

Exhibit Access Only Badges \$100 X _____ = \$_____

PAYMENT INFORMATION

Submit both pages of signed contract to: meetings@sicb.org or fax to: (412) 532-3747

Upon receipt of contact an invoice will be sent.

Payment must be received by November 1, 2021, in order to be included in the Final Program.

Registration and credit card payments can be completed online at

https://members.sicb.org/site_event_detail.cfm?pk_association_event=23275

Checks are to be in US Dollars only and drawn on US Banks.

Make checks payable and mail to:

Society for Integrative and Comparative Biology (SICB)

950 Herndon Parkway, Suite 450

Herndon, VA 20170

SPONSORSHIP/EXHIBIT FEES

Booth Total \$ _____

Sponsorship Total \$ _____

Advertising \$ _____

Attendees \$ _____

TOTAL FEES \$ _____

AGREEMENT

I have read, understood and agree to abide by this and the entire set of [Rules & Regulations](#), the [Code of Conduct](#), and [Social Media Policy](#) of the Society for Integrative and Comparative Biology. I understand that failure to adhere to the Rules & Regulations may impact upon our ability to participate in this and future SICB Meetings. I have the authority to sign this application on behalf of the organization exhibiting.

Signature of Company Representative _____ Date _____

Submit both pages of signed contract to: meetings@sicb.org Or Fax to: (412) 532-3747

Approximately 30 days prior to the show date, the official decorator and drayage company will forward an email link to the exhibitor service website and manual complete with information regarding furniture rental, shipping, installation, dismantling, labor and signage requirements.

Rules & Regulations

1. Location, Dates, and Hours of Exhibit: The Exhibition will be held at the Phoenix Convention Center. The exhibit area will be open free of charge to the meeting registrants as follows: Tuesday, January 4 from 9:30 am – 5:00 pm, Wednesday, January 5 from 9:30 am – 5:00 pm, and Thursday, January 6 9:30 am – 5:00 pm. These hours are subject to change as dictated by program requirements
2. Installation and Dismantling: Booths will be accessible to Exhibitors for setting up displays from 12:00 pm – 5:00 pm Monday, January 3 and are to be ready for display by Tuesday, January 4 by 9:00 am. Packing and removal is from 5:00 pm – 8:00 pm, Thursday, January 6.
3. All booth personnel must register using the exhibitor reservation form. Two registrants per booth are allowed; these registrants may attend sessions. Each additional booth personnel must register as “Exhibits Only” for an additional \$75.
4. Standard and Special Booth Equipment: Standard booth equipment consists of draperies assembled with polished aluminum attachments, backs 8' high and side rail dividers 3' high, one draped table and two chairs. These are included in the booth charge. A sign 7" by 44" with one line of copy for identification is furnished for the backdrop. Official Decorator/ Drayage Company for the Exhibitors is Summit Exposition. A complete line of furniture, display tables, and other items is available. All independent service companies performing work at the show site will be required to submit certificates of insurance for both workers comprehensive and general liability insurance at amounts established by the state of Arizona. Deadline for receipt of these materials is December 15 —three weeks prior to the start of the show. In addition, such contractor must submit his request in writing using the EAC form in the exhibitor service manual and adhere to all rules and regulations listed.
5. Space assigned to an Exhibitor may be transferred by the Exhibit Manager to affect balance against congestion, to avoid confusion in firm names, to solve competitive conditions, or similar reasons. No such transfer will be made without notice to Exhibitor in writing. An Exhibitor may not share or sublet space to another party. One Exhibitor may not exhibit the named “end product” of another Exhibitor without permission of that Exhibitor and the Exhibit Manager in writing.
6. General Regulations: Loud speaking sound displays are prohibited. The Society reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind. All exhibits, back walls, and decorations will be limited to 8' in height and not extending more than 5' from the back wall except actual equipment which in normal operation exceeds this height. Permission to exhibit equipment with abnormal heights must be obtained from the Exhibit Manager. Any large items must be placed in the rear 5' of the booth. Please refer to the Booth Display Rules in the Exhibitor Service Manual.
7. Exhibitor will be responsible for any business license required by Arizona. Exhibitor will be responsible for sales tax owed to Arizona, on any transactions made on the show floor. No exhibitor will be permitted to give away premium items, nor to conduct any prize drawings, awards for signing of names and addresses, or other extreme promotions without first obtaining written permission from the Exhibit Manager.
8. Photographing booths is limited to non-exhibit hours or candid shots only. Exhibitors and photographers shall not disrupt visitor traffic by clearing booths or aisles for photography during the regular conference hours.
9. All exhibit and booth materials, particularly drapes, curtains, table covers, etc. must comply with Federal, State and City Fire Laws, Insurance Underwriter and Venue Safety Regulations, and must be flame-proof. All packing containers, excelsior and similar materials are to be removed from the exhibition area upon completion of the booth arrangement. The Exhibitor is restricted to materials which will pass fire inspection. Decorations of paper, pine boughs, leafy decorations or tree branches are prohibited. Volatile or flammable oils, gases, unprotected picture films, other explosives or flammable matter, or any substance prohibited by the City Departments or authorities will not be permitted in the exhibition areas. Likewise, all electrical wiring must be approved and installed in accordance with State and Local Regulations. Smoking in exhibits may be prohibited. Crowding will be restricted. Aisles and fire exits cannot be blocked by exhibits.
10. In their own best interest, and for security, Exhibitors shall keep an attendant in their own booths during all exhibit hours. No exhibit may be dismantled before the specified time, nor may any part of the exhibit or equipment be removed, once it has been set up, without permission of the Exhibit Manager.
11. Due to the tremendous value of exhibits, it is impractical and impossible to insure Exhibitor's equipment against loss, theft, damage and breakage. Neither the Venue nor any of its employees, nor representatives, nor any representatives of the Society for Integrative and Comparative Biology, nor Burk and Associates Inc., nor any subcontractor will be responsible for any injury, loss or damage to the Exhibitor, the Exhibitor's employees or property, however caused. In addition the Exhibitor must assume responsibility for damages to the Venue's property and indemnify and hold harmless the Venue from liability, which might ensue from any cause, whatsoever, including accidents or injuries to Exhibitors, their agents or employees. The Exhibitor must also assume responsibility for any accident, injury or property damage to any person viewing his exhibit where such accident, injury or property damage is caused by the negligence of the Exhibitor, his agents or employees. In view of the foregoing, Exhibitors are urged to place “extraterritorial” and other coverage on equipment and exhibits and arrange for extended public liability insurance with their regular insurance carrier, particularly if they are conducting experiments or demonstrations using heat or high voltage.
12. SICB and the Exhibit Manager for the meeting will cooperate fully, but cannot assume responsibility for damage to Exhibitor's property, lost shipments either coming in or going out of the premises or for moving costs. Any damage due to inadequately packed property is Exhibitor's own responsibility. If exhibit fails to arrive, Exhibitor will be, nevertheless, responsible for booth rent and no refund will be made. Exhibitors should carry insurance against such risks.
13. Exhibitors wishing to have Hospitality Suites must reserve them through the Exhibit Manager. Such Suites cannot be open during any Meeting or Exhibit Hours and can be open after midnight only with Exhibit Manager's permission.
14. Rejected Displays: Unethical conduct or infraction of rules on the part of the Exhibitor or his representatives or both will subject the Exhibitor or his representatives to dismissal from the exhibit area, in which event it is agreed that no refund shall be made and further that no demand for redress will be made by the Exhibitor or his representatives. Alcoholic beverages may not be distributed from any booth, its attendees or company representative.
15. Care of Building and Equipment and Safety Precautions: Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the booths, or the equipment in the booths, when such damage appears, the Exhibitor is liable to the owner of the property so damaged.
16. The Exhibitor will engage at its expense, and through the official decorator where the venue so requires, all necessary labor and trade performing functions directly related to the exhibit. The Exhibitor agrees that any person employed to perform such functions on a temporary basis at the Venue shall be represented by the appropriate bona fide Union.
17. By registering for the meeting, all participants agree to abide by and accept the Code of Conduct <https://sicb.org/governance/code-of-conduct/> and Intellectual Property and Social Media Policy for SICB Meetings <https://sicb.org/intellectual-property-and-social-media-policy-for-sicb-meetings/>
18. Exhibit Booth Cancellation Policy: If space contracted for is canceled by an exhibitor after November 1, 2021, or if the exhibitor fails to occupy space contracted for, the Society is entitled to the full amount of the booth space charge. If the space reserved is canceled by the exhibitor before November 1 2021, 50% of the booth fee will be retained by the Society and the balance refunded. If booth space is not occupied by 9:00 am Tuesday, January 4, 2021, SICB will have right to use such space as it sees fit to eliminate blank spaces in the exhibit area.
19. If advertising space contracted for is canceled after November 1, 2021, or if the advertiser fails to provide the ad contracted for, the Society is entitled to the full amount of the ad space charge. If the ad space reserved is canceled by the advertiser on or before November 1, 2021, 50% of the ad fee will be retained by the Society and the balance refunded. If sponsorship is cancelled on or before November 1, 2021, 25% will be retained by Society and the balance refunded. If sponsorship is cancelled after November 1, 2021, 75% will be retained by Society and balance refunded.
20. Amendment to Rules: Any and all matters or questions not specifically covered by the preceding Rules and Regulations shall be subject solely to the discretion of Society for Integrative and Comparative Biology. The foregoing regulations have been formulated for the best interests of all Exhibitors; the cooperation of all Exhibitors is requested.

SICB 2022 Annual Meeting

Phoenix Convention Center
Phoenix, Arizona

We are happy to discuss your goals and help you select the opportunities that will maximize your success at the 2022 Annual Meeting.

We encourage you to contact us at meetings@sicb.org.

Reserve your booth and sponsorship today!



The Society *for*
Integrative &
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